
ROBERT A. GALLO

User Experience / Product Designer

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Toolkit

- Figma/Invision
- Google Analytics
- Atom Code Editor
- Webflow/WordPress
- Affinity/Adobe Suite

Hard Skills

- HTML, CSS & JS
- UX Design & Research
- Information Architecture
- Project Management
- Usability Testing
- Software Proficiency
- Design Thinking
- Visual Design
- Product-Oriented Approach

Soft Skills

- Bilingual
- Communication
- Teamwork
- Autonomy
- Up-to-dateness
- Creativity & Theorizing
- Interpersonal Skills
- Presentation Skills
- Adaptability/Flexibility

Profile

Seasoned UX / Product Designer with a diverse background with startups, small businesses, and enterprises. Has a proven track record of working with a wide range of companies and stakeholders to understand needs, solve problems and create solutions that drive customer satisfaction and strategic outcomes.

Experience

User Experience / Product Designer — Self Employed (2014-Present)

- Worked with clients including companies and volunteer government programs to provide solutions for UX and UI related projects, specifically in the areas of user journeys, research-oriented design, and usability testing.
- Managed the strategic and tactical design for companies throughout all stages, from concept to development. Set the direction for design thinking & create/evolve design systems to ensure designs are consistent across each brand.
- Designed, developed, tested, and maintained websites for companies and non-profits such as anti-human trafficking and social work organizations. Worked cross-functionally with project managers, designers, developers, sales teams, support teams, and marketers within companies in order to provide an easy to use and aesthetically pleasing web presence for the organization. Projects include intranets, help centers and CMS platforms for data management, and staff training for dedicated onboarding.
- Designed, developed, tested, and maintained production web apps that provides e-commerce tools and functionality for startups and web agencies. Implement methods to automate processes that previously created bottlenecks. Designed solutions to perform data collection, processing, and analysis on company systems to provide business and operational intelligence on demand.

Education

UX Design Institute/Glasgow Caledonian University

- University accredited Professional Diploma in UX Design — (May 2021 - Present)
- Interaction Design Foundation — (Nov. 2021 - Present)

Additional Education

- HTML & CSS Coding
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